

Final Extra Credit Assignment in Corporate Finance [maximum 15 points]: Fall 2012

You will attend the presentation by Dr. Benjamin Ginsberg, Director of the Center for the Study of American Government, from Johns Hopkins University, on November 29<sup>th</sup>, at 7 PM, in the Commons Ballroom at UNI. Dr. Ginsberg's presentation is based on his best selling book, The Fall of the Faculty: The Rise of the All Administrative University and Why it Matters. You will write a 10 page paper due on December 5<sup>th</sup>, 2012, using the following rubric: (1) identify the 5 major themes to Dr. Ginsberg's lecture and indicate which of them is major to the development of his main thesis (2) state what are the facts backing Dr. Ginsberg's findings which relate to the themes identified earlier (3) as a student what are the short term implications of Dr. Ginsberg's research results (4) as a student what are the long term consequences of Dr. Ginsberg's findings (5) based on your time here at UNI in what ways has the university moved in the direction described by Dr. Ginsberg (6) complete the paper with a final set of conclusions based on your attendance at the lecture, along with any research material you may find on the topic of his lecture. When writing this paper make sure you cite all outside reference material.